

**2017 SESAF Leadership Academy Agenda
 July 2017
 Withlacoochee Training Center
 15019 N Broad Street
 Brooksville, FL 34601**



Wednesday, 26 July 2017

4:00 Welcome / Registration / Check-in until about 6:00 pm

5:15 Dinner @ Withlacoochee Training Center (RSVP)

Objective: Settle in, get acquainted and oriented to agenda, opening remarks.

6:30 Welcome, introductions, opening remarks **John Holzaepfel**

6:45 Ice breaker **Kim Burch**

7:30 Program Overview and Goals **Clark Seely**

8:00 Adjourn & relax

Thursday, 27 July 2017

Objective: Components of leadership & teamwork

7:00 Breakfast @ Withlacoochee Training Center

8:00 Welcome & introductions of morning arrivals **John Holzaepfel**

8:05 Nature of leadership – making it real **Clark Seely**

8:50 Nature of teamwork – practical lessons learned **Jim Karels**

9:30 Break

9:50 Building successful partnerships & collaborations **Jonathan Dain**

10:35 SAF & leadership – the history & foundations of SAF **Bob Alverts**

11:25 Morning session – Q&A **Speaker Panel**

11:55 Lunch @ Training Center

Objective:

Review personality styles, ethics, & meeting protocol in the context of leadership

1:10	Appreciating and leveraging our differences to build a stronger profession	Jonathan Dain
1:40	Communications styles & effectiveness	Jonathan Dain
2:40	Break	
3:00	Ethics and professionalism	Alan Long
3:40	Running a business meeting - Robert's Rules of Order, or not ... & other mysteries	Clark Seely
4:30	Break	
5:15	Dinner @ Training Center	
7:00	Documentary - <i>America's First Forest: Carl Schenck and the Asheville Experiment</i>	

Friday, 28 July 2017

Objective: Leadership in SAF

7:00	Breakfast	
8:00	The Structure of SAF... how YOU fit in. (<i>units, governance, working groups, committees, SAF staff</i>)	Dave Lewis
8:30	SAF Calendar – important dates and events to remember	Wayne Bell
8:50	SAF & NAFP Media – print, electronic & social communication tools	Jeff Ghannam
9:30	Break	
9:50	Keys to successful Chapters & State Divisions	Bob A / Dave L
10:30	Reaching out to prospective members – appealing to young professionals	Corey Ruple
11:00	Fun & interesting meetings; providing CEUs	Speaker Panel
11:30	Q & A / Final Discussion	Clark Seely
11:45	Conclusion of SESAF Leadership Academy – lunch on your own	
